

FIVE GREAT REASONS TO HOST A

MUTUAL OF OMAHA **BREAKout!** SWIM CLINIC

1 | COST EFFECTIVE

YOU CAN HAVE **TWO CLINICIANS** FOR THE PRICE OF ONE. JUST \$50/PARTICIPANT (MIN. 70) BUYS A FOUR-HOUR CLINIC WITH ONE OF THE NATION'S FOREMOST SWIM CLINICIANS, OLYMPIC GOLD MEDALIST JOSH DAVIS, AND AN OLYMPIAN OR U.S. NATIONAL TEAM MEMBER. YOU CAN EVEN USE THE CLINIC AS A CLUB FUNDRAISER.

2 | IMPACT RECRUITING

HOSTING THE CLINIC **DEMONSTRATES YOUR COMMITMENT** TO YOUR SWIMMERS AND THE PROGRAM'S SUCCESS. YOU GAIN EXPOSURE AND CREDIBILITY, WHICH CAN ATTRACT NEW TALENT.



3 | PRE/POST-EVENT SUPPORT

YOU CAN COUNT ON **MUTUAL OF OMAHA BREAKout! SWIM CLINIC** TO:

★ SEND PRESS RELEASES TO YOUR LOCAL MEDIA ★ PROVIDE A FLYER TO DISTRIBUTE TO MEMBERS TO GENERATE PARTICIPATION ★ CREATE PROMOTION FOR YOUR WEB SITE INCLUDING AN AUDIO MESSAGE FROM JOSH DAVIS ★ OFFER CLINIC FUNDRAISING IDEAS ★ SEND A POST-EVENT E-NEWSLETTER TO PARENTS AND PARTICIPANTS



4 | UNSURPASSED BENEFITS TO YOUR SWIMMERS

YOUR SWIMMERS LEAVE THE MUTUAL OF OMAHA BREAKout! SWIM CLINIC:

★ EAGER TO PUT THEIR NEW SKILLS TO WORK AND DEMONSTRATE RESULTS ★ MOTIVATED ON GOAL-SETTING, WORKOUTS AND NUTRITION ★ FULL OF POSITIVE THOUGHTS AND LIFE LESSONS THEY'LL REMEMBER EVERY TIME THEY RACE ★ FEELING SPECIAL AND BELIEVING ALL THINGS ARE POSSIBLE ★ LOVING SWIMMING LIKE NEVER BEFORE!



5 | UNIQUE CONTENT THAT ENERGIZES YOUR CLUB

ONLY A MUTUAL OF OMAHA BREAKout! SWIM CLINIC OFFERS:

★ TWO WORLD-CLASS ATHLETES FOR THE PRICE OF ONE ★ MOTIVATIONAL MESSAGES TARGETED FOR SWIMMERS AND ADULTS ★ "SEVEN HABITS OF HIGHLY EFFECTIVE SWIMMERS" REMARKS BY JOSH DAVIS ★ T-SHIRT, INTERNATIONAL SWIM MEET DVD AND OTHER GIFTS ★ Q & A SESSION WITH ATHLETES ★ TRAINING WITH AN OLYMPIAN



PLUS: ★ SMALL-GROUP PERSONAL INTERACTION WITH THE ATHLETES ★ ATHLETE AUTOGRAPH AND PHOTO OPPORTUNITY ★ PERSONAL 4-STROKE DRYLAND AND IN-WATER INSTRUCTION ★ DEMONSTRATIONS ON STARTS, TURNS, KICKS, STREAMLINE

START PLANNING YOUR CLINIC TODAY!

CONTACT US TO SCHEDULE YOUR CLINIC OR LEARN MORE.
210-494-9671 or visit breakoutswimclinic.com

MUTUAL OF OMAHA
BREAKout!
SWIM CLINIC